

2 IS BETTER THAN 1

This year you have the opportunity to have your ad seen in two separate program guides. One will be the **2010 NHL Prospect Tournament Program** and the other will be the **Official Detroit Red Wings 2010 Training Camp Program**. You can choose to be in either one or you can get a special discount for being in both and gain more exposure throughout the tournament, training camp and beyond. These programs are known to be annual keepsakes extending the exposure life of your ad. This could be an excellent opportunity to have your ad seen by the many visiting fans as well as local clientele.



OFFICIAL DETROIT RED WINGS 2010 TRAINING CAMP PROGRAM

FINISHED SIZE: 8.5 x 11" VERTICAL

FULL PAGE
8.5 x 11" H
+ Full 1/8" Bleed
Full Color \$500

HALF PAGE
8 x 5" H
No Bleed
Full Color \$300

BANNER
8 x 2.25" H
No Bleed
Full Color \$200



2010 NHL PROSPECT TOURNAMENT PROGRAM

FINISHED SIZE: 5.5 X 8.5" VERTICAL

FULL PAGE
5.5 x 8.5" H
+ Full 1/8" Bleed
Full Color \$350

HALF PAGE
5 x 3.75" H
No Bleed
Full Color \$200

BANNER
5 x 1.75" H
No Bleed
Full Color \$100



ADVERTISE IN BOTH AND GET 10% OFF TOTAL COST!

Acceptable File Types: .ai, .pdf, .eps, .jpg (300 dpi)
Ad Submission Deadline: August 13, 2010 - 5 PM, E-mail submissions to: mike@huffmanfisher.com

Contact: Tricia Frey (231) 218-8283, Fax 231-933-0302
www.centrice.org

2010 PROGRAM ADVERTISING AGREEMENT

ADVERTISE IN BOTH AND GET 10% OFF TOTAL COST!

OFFICIAL DETROIT RED WINGS 2010 TRAINING CAMP PROGRAM

_____	Full Page 8.5 x 11" Vertical Ad, 4 Color, add 1/8" perimeter bleed (or 8 x 10.75" h non-bleed)	\$500
_____	Half Page 8 x 5" Horizontal Ad, 4 Color, non- bleed only	\$300
_____	Banner 8 x 2.5" Horizontal Ad, 4 Color, non- bleed only	\$200

2010 NHL PROSPECT TOURNAMENT PROGRAM

_____	Full Page 5.5 x 8" Vertical Ad, 4 Color, add 1/8" perimeter bleed (or 5 x 7.5" h non-bleed)	\$350
_____	Half Page 5 x 3.75" Horizontal Ad, 4 Color, non- bleed only	\$200
_____	Banner 5 x 1.75" Horizontal Ad, 4 Color, non- bleed only	\$100

LESS 10% IF ADVERTISING IN BOTH PROGRAMS

TOTAL _____
DISCOUNT _____
TOTAL FOR ALL ADS _____

Company

Contact Name

Address

City, State & Zip

Day Phone

E-Mail

Signature _____

Card Type Visa Mastercard Debit

Card # Exp

Cardholder Name

Address

City, State & Zip

Day Phone Evening Phone

E-Mail

Signature _____

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* Checks to be made payable to Centre ICE or ICE